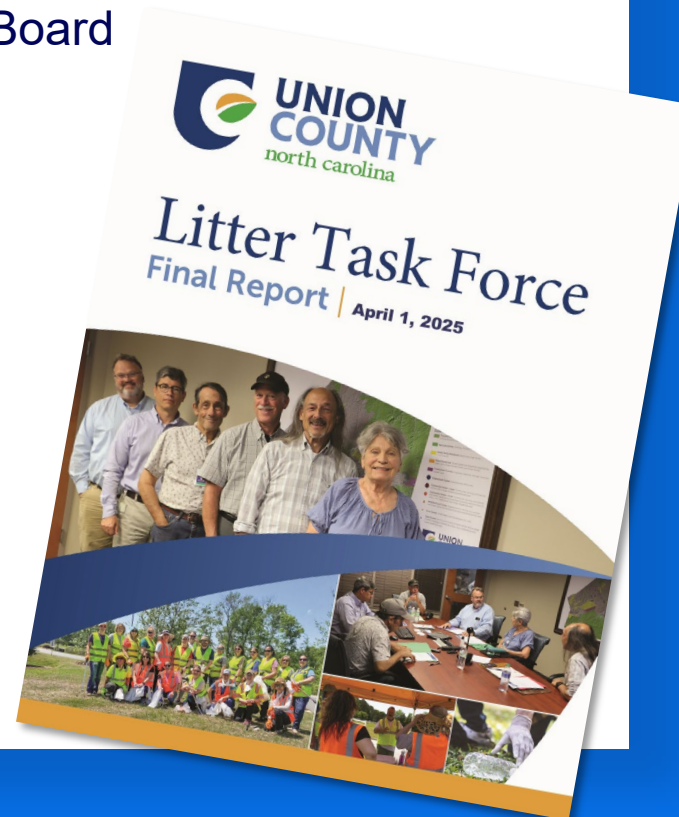


Litter Task Force Committee Recommendations


April, 2025

• BACKGROUND OF LITTER TASK FORCE

- Identified as an issue in 2050 Comprehensive Plan
- Implementation committee met in 2022
 - Six month assignment
 - Identified eight strategies
 - Unanimously recommended by Planning Board
- Board of Commissioners heard recommendations in March 2024
 - Asked for further 12 month study of implementation recommendations
 - Four person committee formed and approved by BOCC
 - Committee met August 2024 through April 2025



2022 COMMITTEE RECOMMENDATIONS

Litter Task Force					
2050 Comprehensive Plan Linkage	Recommendations	Implementation	Voting		
			Committee	Planning Board	County Commissioners
	Apply for Keep America Beautiful designation	New Program	100%	100%	Initiate a 12 Month Study
	Establish a formal litter task force committee	Text Amendment	100%	100%	
	Fund a new position within the County to coordinate litter reduction initiatives	New Program	100%	100%	
	Enhance multi-disciplinary anti-dumping enforcement efforts	Expanded Program	100%	100%	
	Shift hours of convenience center sites	Expanded Program	100%	100%	
	Expand hazardous material disposal program to make it available year round	Expanded Program	100%	100%	
	Add a fixed cost fee for use of County facilities	Expanded Program	100%	100%	
	Advocate for statewide bottle deposit bill as part of the County's legislative agenda	Advocacy	100%	100%	

2024 COMMITTEE RECOMMENDATIONS

2024 Recommendations	Implementation Process	2024 Committee Recommendation
Apply for Keep America Beautiful designation and implement program	New Program	Implement
Establish a formal litter task force committee	BOCC Approval	Implement
Fund new positions to coordinate Keep America Beautiful program and support litter reduction initiatives	New Program	Implement
Enhance multi-agency anti-dumping enforcement efforts	Expanded Program	Implement
Advocate for statewide bottle deposit bill as part of the County's legislative agenda	Advocacy	Implement
Fund illegal dump site cleanup grant program (new recommendation)	New Program	Implement
Shift hours of convenience center sites	Expanded Program	Do not implement
Expand hazardous material disposal program to make it available year-round	Expanded Program	Do not implement
Add a fixed cost fee for use of County solid waste facilities	Expanded Program	Do not implement

KEEP AMERICA BEAUTIFUL, ESTABLISH A FORMAL LITTER COMMITTEE, AND FUND A NEW POSITION

- Observations: Keep America Beautiful (KAB) is an effective affiliation in other communities, with good name recognition, support, and structure
- KAB affiliation requires a board overseeing its work
- Any program requires a staff point of contact/coordinator
- Recommendation is for two additional staff (one coordinator and one field staff to augment the one position already dedicated to litter cleanup
- Staff report to Solid Waste Director
- Potential name: *Keep Union County Beautiful*
- Annual cost: \$200,000 - \$250,000 per year, including salaries, benefits, and equipment
- One-time cost: \$55,000 for a pick up truck for work crew use

• **COST DETAILS**

- Coordinator: \$60,000-\$70,000 per year, plus benefits
- Field worker as part of crew for litter pick up: \$50,000 per year, plus benefits
- Materials: \$30,000 - \$50,000 per year, for marketing, clean up equipment, and office equipment
- Keep America Beautiful application: \$1,650 application and \$1,000 annual membership
- One-time cost: \$55,000 for a pick up truck for work crew use

MULTI-DISCIPLINARY ANTI-DUMPING EFFORTS, GRANTS FOR DUMPING CLEAN UP, AND STATEWIDE BOTTLE BILL

- Observations: need to motivate people to not litter, which can involve enforcement and incentives
- New litter coordinator position would monitor status of enforcement and grant execution
- Coordinate and follow up with sheriff's department, environmental health, code enforcement, and planning on reported issues
- Cost: \$5,000 per year as a pilot project to incentivize property owners to clean up illegal dumping locations created without their knowledge

THANK YOU!

